



Lung Sask
Cabaret

The logo for 'Lung Sask Cabaret' features the words 'Lung Sask' in a black serif font above the word 'Cabaret' in a large, blue, stylized font with a white outline and small white dots. A black top hat with a blue band is positioned above the 't' in 'Cabaret'. The background is a vibrant blue and purple gradient with white light beams and confetti.

**SPONSORSHIP
PACKAGE**

We want YOU to join our show lineup on March 31!

Lung Sask Cabaret



At Lung Saskatchewan, we work to support the 1 in 5 residents in this province who struggle to breathe. We do this by providing education and support to those who live with a lung disease and their caregivers, investing in research, advocating for clean air and healthy lungs, and through providing some of the most reputable and recognized education to respiratory health care professionals in Canada. This event is a fundraiser to support this important work.

We recognize there are many charities in Saskatchewan in need of support. We are donors and sponsors too! With significant fundraising experience and leadership at Lung Saskatchewan and a stellar events team from Spark Creations & Bookings working behind the scenes, this will be a fantastic opportunity for you to join a new and fresh event and showcase your commitment to community.

Lung Saskatchewan along with a Volunteer Cabinet of professional, community minded individuals are currently seeking support from Saskatchewan businesses through sponsorship and partnership opportunities. We are excited to offer you or your business the opportunity to establish itself as a sponsor of the first Cabaret event in Saskatoon. We anticipate an attendance of approximately 300 people for the inaugural event based on our current community and business connections, with plans in place to ensure the event is successful and carries on for years to come.

Every detail will be considered to ensure that sponsors are recognized for their support where appropriate, including onsite activation and pre-event promotion. In addition, each successive year, your business will be approached for the first right of refusal for its current sponsorship level. This event will provide sponsors with high profile exposure to audiences in a wide range of industries and backgrounds. By joining our efforts on March 31, you will be linking to a well-established, well-reputed brand and mission to improve lung health, one breath at a time.

Sincerely,

Erin Kuan

President & CEO, Lung Saskatchewan





WHY INVEST IN LUNG SASKATCHEWAN?

At Lung Saskatchewan, we work to deliver on our mission to improve lung health, one breath at a time. Our commitment to improving lung health in Saskatchewan began in 1911 during the tuberculosis epidemic that swept across the province and Canada. Today, we continue to work for the 1 in 5 people in Canada affected by lung diseases such as asthma, chronic obstructive pulmonary disease, pulmonary fibrosis, lung cancer, and now COVID-19.

Because of our efforts, Saskatchewan has seen tremendous strides in lung health education, research, health promotion, and advocacy. It is through these four priorities we are able to offer best-in-class, timely, and relevant opportunities to all of our stakeholders.

At Lung Saskatchewan, we invest in lung health research happening right in Saskatchewan, and we work to advance lung health priorities at the municipal, provincial, and federal level. Our programs and services focus on protecting lung health, preventing lung disease, and ensuring that the resources are available for people who need them. This coming year, with your support, we will:

- Aim to reduce vaping and tobacco use rates amongst youth, with a focus on Indigenous communities
- Invest over \$100,000 in Saskatchewan lead respiratory research
- Advocate to federal and provincial governments for increased supports in lung health
- Expand education opportunities for health care professionals, patients and care givers, in order to respond to the increased need for respiratory supports

ABOUT THE EVENT

THE SCENE:

Picture a nightclub, speakeasy, or theatrical space with a red carpet entry, an assortment of fusion food stations, signature event cocktails, a photo area, and more! Whimsical decorations, lively music, and a feast for the senses surround!

THE ENTERTAINMENT:

An outgoing, charismatic host (think part circus ring leader, part MC), welcomes and engages the crowd, keeping the evening moving by directing attention to feature performances popping up in different spaces throughout the evening.

Imagine a drag queen performance, a magician, an aerial acrobat, a comedian, and a live auctioneer throughout the night! Last but not least, we'll include the tried and true silent auction and other small fundraising fun throughout the evening.

WHAT MAKES THIS EVENT UNIQUE?

This event is intended to entertain while raising funds to support our mission. With the audience in mind, we've lined up a fast-paced evening of food, jaw dropping entertainment and fun along with impactful moments from those at the heart of our cause. No long meal or a tedious program to sit through!

THE DETAILS!

Cabaret will be held Friday March 31st at Prarieland Park.

Lung Sask Cabaret

'Top Hat' Presenting Sponsor \$15,000

- Recognition as Presenting Sponsor with category exclusivity and naming rights: "Cabaret presented by ABC"
- Branded feature space on event day e.g., projection wall
- Mention in pre-event promotion including and not limited to: media press releases, etc.
- Recognition as a VIP with an invitation to the VIP Reception, and two VIP Tables (16 seats) with premium placement in the main event room
- Skip the drink lines with your own personal server. This includes 2 drink tickets per person
- Verbal recognition and signage during VIP reception and program at main event
- Opportunity for a company representative to address the audience during the main event
- Logo recognition on event day materials including and not limited to signage, video wall, A/V presentation etc.
- Premiere placement in digital program
- Photo opportunity with entertainment
- Personalized recognition with logo and hyperlink in Lung Saskatchewan monthly newsletter (circulation 20,000+)
- Personalized recognition with logo and hyperlink in event promotion eblasts
- Personalized social media post recognizing your support
- Feature logo placement in event promotion videos
- Event website logo and hyperlink
- Recognition in Annual Report

'Show Stopper' Entertainment Sponsor \$10,000

- Recognition as Entertainment Sponsor with category exclusivity and naming rights: "Entertainment sponsored by ABC"
- Branding of all stages on event day
- Recognition as a VIP with an invitation to the VIP Reception, and one VIP Table (8 seats) with premium placement in the main event room

- Skip the drink lines with your own personal server. This includes 2 drink tickets per person
- Verbal recognition and signage during VIP reception and program at main event
- Logo recognition on event day materials including and not limited to signage, video wall, A/V presentation etc.
- Premiere placement in digital program
- Photo opportunity with entertainment
- Personalized recognition with logo and hyperlink in Lung Saskatchewan monthly newsletter (circulation 20,000+)
- Personalized recognition with logo and hyperlink in event promotion eblasts
- Personalized social media post recognizing your support
- Feature logo placement in event promotion videos
- Event website logo and hyperlink
- Recognition in Annual Report

'Centre Stage' VIP Reception Sponsor \$7,500

- Recognition as VIP Reception Sponsor with category exclusivity and naming rights: "VIP Reception presented by ABC"
- Branding of VIP reception on event day
- Recognition as a VIP with an invitation to the VIP Reception, and one VIP Table (8 seats) with premium placement in the main event room
- Opportunity for a company representative to address the audience during the VIP reception
- Verbal recognition during VIP reception and program at main event
- Logo recognition on event day materials including and not limited to signage, video wall, A/V presentation etc.
- Ad in digital program
- Photo opportunity with entertainment
- Name in Lung Saskatchewan monthly newsletter (circulation 20,000+)
- Personalized social media post recognizing your support
- Logo placement in event promotion videos
- Event website logo
- Recognition in Annual Report

Please note: we are open to discuss other recognition opportunities that are meaningful to you and your business.

Lung Sask Cabaret



Front of House Sponsor \$5000

- Recognition as feature area sponsor with category exclusivity and naming rights: e.g., “Red Carpet Sponsored by ABC”
- Branding of feature area on event day
- Recognition as a VIP with an invitation to the VIP Reception, and 4 tickets with premium placement in the main event room
- Verbal recognition during program at main event
- Logo recognition on event day materials including and not limited to signage, video wall, A/V presentation etc.
- Photo opportunity with entertainment
- Name in Lung Saskatchewan monthly newsletter (circulation 20,000+)
- Personalized social media post recognizing your support
- Event website recognition with logo
- Logo recognition in Annual Report

Please Note: Properties available at this level include Red Carpet Area, Entertainment Rotunda, Live Auction

Box Office Sponsor \$2500

- Recognition as feature area sponsor with and naming rights: e.g., “Wine wall sponsored by ABC”
- Branding of feature area on event day
- Recognition as a VIP with an invitation to the VIP Reception, and 2 tickets with premium placement in the main event room
- Verbal recognition during main event program
- Name recognition on event day materials including and not limited to signage, video wall, A/V presentation etc.
- Name in Lung Saskatchewan monthly newsletter (circulation 20,000+)
- Social media post recognizing your support
- Event website recognition with name
- Name recognition in Annual Report

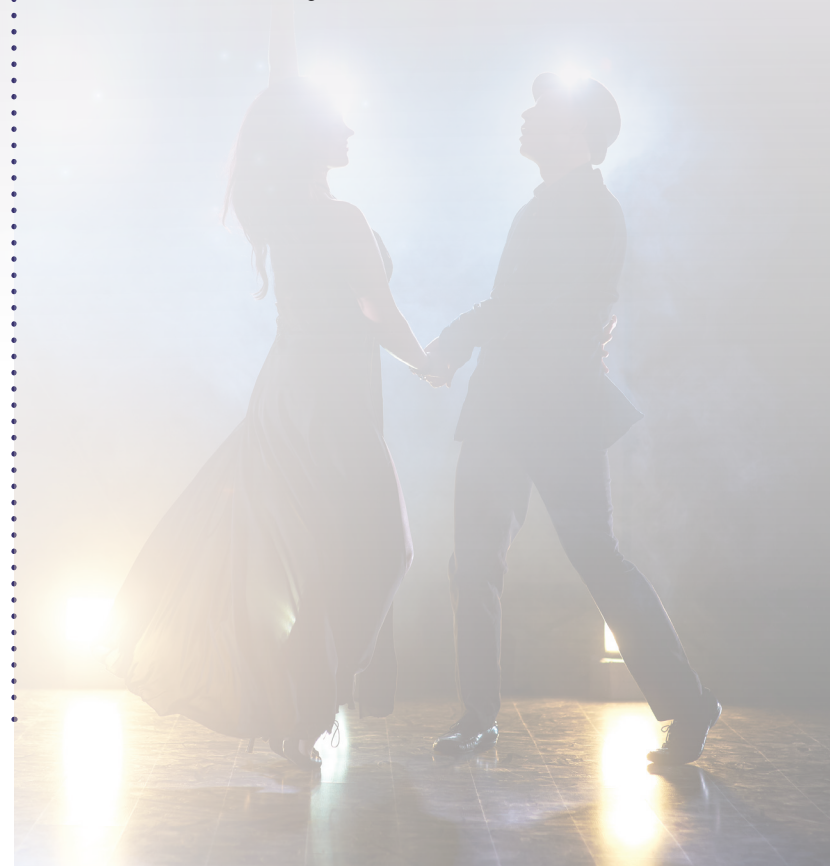
Please Note: properties available at this level include Wine Wall, and Food Feature

Prop Sponsor \$1000

- Recognition as feature area sponsor with naming rights: e.g., “Signature Cocktail sponsored by ABC”
- Recognition as a VIP with an invitation to the VIP Reception, and 2 tickets with premium placement in the main event room
- Verbal recognition during main event program
- Name recognition on event day materials including and not limited to signage, video wall, A/V presentation etc.
- Social media post recognizing your support
- Event website recognition with name
- Name recognition in Annual Report

Please Note: Properties available at this level include signature cocktail, auction, or product sampling

We are open to discuss other recognition opportunities that are meaningful to you and your business.



Lung Sack Cabaret

Event Sponsorship Levels

MONETARY SPONSORSHIP LEVELS	'TOP HAT' PRESENTING SPONSOR (\$15,000 +)	'SHOW STOPPER' ENTERTAINMENT SPONSOR (\$10,000)	'CENTRE STAGE' VIP RECEPTION SPONSOR (\$7,500)	'FRONT OF HOUSE' SPONSOR (\$5,000)	'BOX OFFICE' SPONSOR (\$2,500)	'PROP' SPONSOR (\$1,000)
Category Exclusivity (only one available)	X	X	X			
Naming Rights	'Cabaret Presented by:'	'Entertainment Sponsored by:'	'VIP Reception Sponsored by:'	'Name of Area Sponsored by:'	'Name of Area Sponsored by:'	'Signature Cocktail Sponsored by:'
Opportunity to Brand Specific Space	Wall Logo Recognition	Stage Branding	VIP Area	Red Carpet, Photo & Entertainment Rotunda, Auction	Wine Wall, Auction, Food Feature	
Mention in Pre-Event Promotion including, and not limited to press release, earned and paid media	X					
Invitation to VIP Reception	X	X	X	X	X	X
Mention at the VIP Reception	X	X	X			
Event Tickets	16 Tickets	8 Tickets	8 Tickets	4 Tickets	2 Tickets	2 Tickets
Personal drinks server, including 2 drink tickets/person	X	X				
Opportunity for Representative to Address Audience at Event	At Main Event	Spotlight Recognition at Event	at VIP Event			
Verbal Recognition at Event	X	X	X	X	X	X
Event Day Materials Recognition	Logo	Logo	Logo	Logo	Name	Name
Ad in Event Program	X	X	X			
Photo Opportunity with Entertainers	X	X	X	X		
Recognition in Newsletter (over 20K)	Logo & Hyperlink	Logo & Hyperlink	Name	Name	Name	
Recognition in Event Promotion E-Blasts	Logo & Hyperlink	Logo & Hyperlink				
Social Media post recognizing your support	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Category Recognition with Logo	Category Recognition with Logo	Category Recognition with Logo
Recognition in Event Promotion Videos	Logo	Logo	Logo			
Recognition in Annual Report	Logo	Logo	Logo	Logo	Name	Name
Website Recognition	Logo & Hyperlink	Logo & Hyperlink	Logo	Logo	Name	Name

Please note: we are open to discuss other recognition opportunities that are meaningful to you.

SPONSORSHIP AGREEMENT

LEVEL OF SUPPORT:

'Top Hat' Presenting Sponsor (\$15,000)

'Front of House' Sponsor (\$5,000)

'Show Stopper' Entertainment Sponsor (\$10,000)

'Box Office' Sponsor (\$2,500)

'Centre Stage' VIP Reception Sponsor (\$7,500)

'Prop' Sponsor (\$1,000)

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Email Address: _____

Address: _____ City: _____

Postal Code: _____ Daytime Phone Number: _____

For companies requiring an invoice, please keep a copy of the completed order form for your records. This form will be your invoice.

PAYMENT METHOD:

CHEQUE

MASTERCARD

VISA

EFT

Please make cheque payable to Lung Saskatchewan.

A Lung Saskatchewan representative will contact you for credit card details.

Please send EFT to Kristy McKnight, CFO & Director of Operations at Kristy.McKnight@lungsask.ca.

No refunds.

**Please submit your completed form
by mail, fax, or email to:**

Lung Saskatchewan
c/o Dave Parkalub
2308 Arlington Avenue
Saskatoon, SK S7J 3L3

Email: dparkalub@lungsask.ca

Fax: 306-343-7007

Questions?

Dave Parkalub

MANAGER, COMMUNITY ENGAGEMENT

Lung Saskatchewan
dparkalub@lungsask.ca
306-667-3044

**THANK YOU FOR
YOUR SUPPORT!**

Lung Sask
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